

“ Our vision:  
to provide trusted multilingual communication ”

## eLEARNING



### TURNKEY SOLUTIONS FOR eLEARNING AND TRAINING

eLearning has emerged as a critical tool for organizations that need to train an increasingly diverse and dispersed workforce. It's cost-effective and enables trainers to take advantage of flexible content and formats. Whether your organization needs to train employees, customers or prospects, you'll have more success when you make it easy for your audience to engage with you. That means providing courses and material everyone can access at their convenience—in their language and in context of their culture.

Our eLearning expertise is the result of our in-house skills in other areas: cultural adaptation and analysis, translation, localization, engineering, audio recording, multimedia production, desktop publishing, quality assurance and project management. Combined, these services allow us to tailor comprehensive eLearning solutions for our clients.

### CULTURAL ADAPTATION

Translating your training materials is just one step in our eLearning process. To ensure your eLearning initiative is successful, we also offer cultural adaptation services.

Since most eLearning courses are designed in Western cultures, they don't necessarily reflect the differences in educational systems, cultural values and learning preferences prevalent in other target audiences. We can consult with you on eLearning courseware, website content, audio scripts, presentations and other training and development materials to ensure they align with your audience's cultural needs.

#### SERVICES

- › In-House Audio Recording
- › Cultural Adaptation and Analysis
- › Desktop Publishing
- › Engineering
- › Localization
- › Multimedia Production
- › Translation

#### PORTFOLIO

- Audio Scripts
- Class Materials
- Courseware
- DVD Movies
- Presentations
- Training Materials
- Websites

### ABOUT US

CTS LanguageLink is a leading provider of language services, supporting a full suite of translation, interpretation and localization solutions. Founded in 1991, the company services nearly 240 languages and dialects, taking advantage of an extensive network of professional talent and partners, industry expertise and the latest technology under one roof.

#### INDUSTRIES

Education  
eLearning/Training  
Election Solutions  
Government  
Healthcare  
Legal  
Marketing  
Technical

#### SERVICES

Audiovisual  
Consulting  
Cultural Adaptation  
Desktop Publishing  
Interpretation  
Localization  
Proofreading  
Translation

“  
*CTS LanguageLink has been a highly-reliable partner for us – quality-driven, responsive, and reliable, yet still competitively affordable. As a result, we have been able to extend the reach of our services and solutions through our partnership with CTS.* ”

— MediaPro, Inc

### CONTACT US

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